



Welcome to the Certified Pirana Installer Program!

Here's a summary of what you get:

1. No inventory to buy, no franchise fees,
2. On-line and telephone support whenever you need it,
3. Ads you can immediately place in your local newspapers,
4. A PIRANA website with YOUR name and personalized story,
5. Prebuilt quote forms, invoices user manuals and customer references,
6. Installation videos that show EXACTLY how to install the Pirana System.

Here are the details on the Certified Installer Program:

1. Low Entry Cost.

- a. No sales quotas,
- b. No franchise fees,
- c. No inventory to buy,
- d. No contractor or plumbing license needed,
- e. No installation permits or fees (may vary from county to county),
- f. A one-time cost of \$450 to get your web site up and running.

2. Substantial Growth Potential.

- a. **Make at least \$900** per installation.
- b. You set your own pricing and installation fees.
- c. Every Installer pays the same wholesale price.
- d. Discounts available for achieving specified volumes.
- e. Hard work and advertising will generate as much business as you want.
- f. Earn commissions on customer referrals beyond the area you want to service.
- g. There are no territories; sell and install anywhere within the area you want to service.
- h. **Annual service contracts pay \$144 a year** (\$12.00 per month) or more per customer,
- i. Two workers using shovels and hand tools can install Pirana in about 2 hours; that's over **\$90.00 an hour**.

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3. PayPal Accounting Reports and Payment Services.

- a. Creates and automatically maintains most of your financial records.
- b. Can handle all transactions between you and us as well as you and your customers.
- c. Gives you a new way to collect customer payments and instantly credit your bank account.

4. Documents and Business Templates.

- a. Business cards & letterhead.
- b. Invoice and spread sheet templates.
- c. User Manuals, technical and scientific papers.
- d. Logos for work shirts, caps and advertising banners.
- e. Forms, instructional videos and documents to help you focus on building your business.

5. A customized Web Site that Drives Customers to You.

- a. We set up your selected internet site and business name.
- b. We customize your site with your name and contact information.
- c. We add your client success stories as you build your local business.
- d. We update, upgrade and maintain your site as your business grows.
- e. Different Website strategies let you expand your business as you grow.

6. Technical Documents, Studies and PowerPoint Presentations.

- a. Pirana currently approved in 38 states and dozens more counties and municipalities.
- b. For many areas there is no permit, no approval process, no license or fee to install Pirana.
- c. We are available to assist you in getting regulatory approval if your area does not already have it.

7. Dedicated E-mail and E-mail Support.

8. Automated Collection and Tracking of Customer Contacts and Referrals.

9. Association with Mr. Jerry Fife and his Internationally Recognized and Respected Patented Pirana Aerobic Bacterial Treatment Technology.

- a. Pirana provides a low-cost alternative to your customers.
- b. The Inventor, Mr. Jerry Fife (www.Pirana.biz) is an internationally recognized authority on the safe, environmentally responsible methods of Bacterial treatment of human, animal and organic waste streams.
- c. We provide you with access to Mr. Fife's years of research and expertise.



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10. Partnership with local hardware and plumbing stores that channel installation jobs and maintenance contracts to you.

- a. You can approach and sign up local stores in your area. These stores become your partner.
- b. When the store sells a system they collect the money (and their retail profit) then contact you.
- c. After you complete the installation WE PAY YOU for the installation.
- d. The store's customer is now YOUR CUSTOMER. You now have the chance to sign the customer up for a maintenance contract and other work they might need over and above the fees involved with a standard installation.
- e. Stores can only sell at the retail cash price. ONLY INSTALLERS can sell on the Lease-To-Purchase Program.

Here's what it takes to become a Certified Pirana Installer;

1. Sign the Installer Agreement and Confidentiality Agreement;
2. Pay a one-time fee of \$450 to get your website customized and up and running;
3. Take out small inexpensive ads in your local news papers from templates we provide;
4. Watch the installation and video business tips videos;
5. Get certified to do various installations;
6. Get your business cards printed locally;
7. Start making sales calls to mobile home parks, camp grounds, homeowners and plumbing/hardware stores in your area using the sales materials and techniques we provide;
8. Use "word of mouth" marketing to tap all your friends, family and contacts about your new business as a Certified Pirana Dealer.

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